

TODD LANCASTER
GRAPHIC DESIGNER WEB DESIGNER ILLUSTRATOR

www.LANCASTERDESIGNS.com

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PROFESSIONAL PROFILE

Web designer/graphic designer/illustrator with more than seven years experience translating client concept into dynamic design by using a combination of creative thinking, artistic talent and a thorough knowledge of design software.

Team leader and exceptional communicator with an acute attention to detail, finely-honed problem solving skills and proven success working under tight deadlines.

SOFTWARE PROFICIENCY

On both Mac and PC platforms, have extensive knowledge, proficiency and experience with:

Graphic Design

Adobe *Photoshop*, *Illustrator*, *InDesign*, and *Acrobat Suite*
QuarkXPress
Macromedia *Freehand*, *Fireworks*

Web Design and Development

Adobe *InDesign*
Macromedia *Dreamweaver*, *Flash*
HTML, CSS, Javascript, Actionscript

EMPLOYMENT HISTORY

FEENEY DESIGN ASSOCIATES — Monroe, Connecticut

Web/Graphic Designer, August 2003-Present

Web and graphic design development of communications and marketing concepts for consumer, corporate, institutional and healthcare organizations. Utilize traditional medium, computer graphics and new media software to develop a wide range of design for our clients communication needs. Design ranging from annual reports and catalogs to website design for both internet, intranet and web applications.

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE — Los Angeles, California

Production Manager/Graphic Designer, January 2002-June 2003

Supervised the production department of campus newspaper, The Daily Sundial and it's accompanying website, sundial.csun.edu. Assigned work and assessed workloads necessary to maintain even distribution of work. Reviewed estimates, budgets, and schedules for the team's projects. Evaluated work of vendors and made recommendations to management as to vendor assignments and workloads.

INDEPENDENT CONTRACTOR

Freelance Illustrator/Graphic Designer, 1990-Present

Designed graphic layouts and created original illustrations for numerous companies, including Tim Girvin Design, Adams & Associates, Seattle Civic Light Opera, Playhouse on the Square, Mountain Science Research. Principal character design for children's literature and animated series.

DAILY JOURNAL OF COMMERCE — Seattle, Washington

Production Artist, August 1999 to August 2001

Under tight deadlines, responsible for design and layout for 30-page newspaper, published daily. Provided content, design and supervised layout of special sections, features and advertisements. Designed and implemented banner advertisements for company Web site, www.djc.com.

SCHOLASTIC CORP — New York, New York

Design Coordinator, October 1998 to March 1999

Managed design projects and facilitated traffic and communications between management and art department for Scholastic's corporate-sponsored in-school educational programs.

EDUCATION

UNIVERSITY OF CENTRAL ARKANSAS — Conway, Arkansas

Bachelor of Arts, 1990 — Graphic Design/Illustration

Portfolio, url's and references available upon request